

## Ek Bharat Shrestha Bharat Campaign May 2022

- **09.05.2022- Ek Bharat Shreshtha Bharat Week celebration, (09.05.2022 to 13.05.2022) at iLead, Managedia 2022.** Indiatourism Kolkata, Eastern Regional Office, Ministry of Tourism, Government of India, in association with iLEAD organised MANAGEDIA 2022, where thousands of students participated from 36 different colleges in different competitions.

The winners of all these competitions are now all set to go on a 2-Night 3-Days educational trip to the North-East!

The various events on different themes were:-

- 1) Short-Filmmaking - Ek Bharat Shrestha Bharat Theme
- 2) Ad & PR - Ek Bharat Shrestha Bharat Theme
- 3) Culinary Event - Over Fire Cooking - Ek Bharat Shrestha Bharat Theme
- 4) Mr. & Ms. Managedia - Ek Bharat Shrestha Bharat Theme

**Number of Participants-2500**



